



**A4**

Crossing borders for effective police investigation  
to protect female victims of sex trafficking  
and enhance accountability mechanisms

[www.a4project.eu](http://www.a4project.eu)

## **SOCIAL MEDIA ACCOUNTS**

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European Union's Internal Security Fund -  
Police under Grant Agreement No. 101021832.

## INDEX

### Document Information

D5.7	Social Media Accounts
Deliverable lead	VICESSE
Contributor(s)	all
Reviewer(s)	N/A
WP5	Promoting the A4 message for police-led enhanced accountability mechanisms for the protection of sexually exploited female victims of trafficking
WP lead	VICESSE
Contractual Delivery Date	2023-08-31
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### Imprint

Project acronym	A4
Project title	Crossing borders for effective police investigation to protect female victims of sex trafficking and enhance accountability mechanisms
Grant Agreement No	101021832
Call	ISFP-2019-AG-THB
Disclaimer	This publication was produced with the financial support of the European Union. Its contents are the sole responsibility of the A4 Consortium and do not necessarily reflect the views of the European Union.
Project description	Data reveal only 1 prosecution for every 2,154 female victims of sex trafficking globally (2020). Greek northern borders are one of the main Europe's backdoors for sex traffickers, while Greece has been convicted twice for violating the Art. 4 of the ECHR in cases of sexually exploited women victims of THB. The A4 Project builds upon the Convictions under the Art. 4 aiming to enhance perpetrators' accountability for the protection of women and girl victims of sex trafficking through a police-led resilient mechanism in the EU south-eastern border, built on a border-crossing alliance (Bulgaria-Greece) constructively interconnected with an interregional safety net (5 Northern Greek Border Regions) and advanced from the acquired knowledge of a central European country (Austria).
Project coordinator	KEMEA – Centre for Security Studies (GR), <a href="http://www.kemea.gr">www.kemea.gr</a>
Project consortium	EKKA – National Centre for Social Solidarity (GR), <a href="http://www.ekka.org.gr">www.ekka.org.gr</a> CECL – Centre for European Constitutional Law (GR), <a href="http://www.cecl.gr">www.cecl.gr</a> VICESSE – Vienna Centre for Societal Security (AT), <a href="http://www.vicesse.eu">www.vicesse.eu</a> LIF – Law and Internet Foundation (BG), <a href="http://www.netlaw.bg">www.netlaw.bg</a>
Project contact	Dr Giorgios Triantafyllou, A4 Project Coordinator, Centre for Security Studies (KEMEA), <a href="mailto:g.triantafyllou@kemea-research.gr">g.triantafyllou@kemea-research.gr</a>
Start date	2021-03-01
Duration	24 months
Website	<a href="http://www.a4project.eu">www.a4project.eu</a>
Facebook	@a4projecteu
Twitter	@a4projecteu
Instagram	@a4projecteu

### Version Control

Issue	Date	Comment	Author/Editor
0.1	2023/08/31	Report	NL (VICESSE)

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## Abbreviations & Definitions

AB	Advisory Board
BEN	Beneficiary
CA	Consortium Agreement
CJS	Criminal Justice System
CO	Confidential
CSO	Civil Society Organisation
D	Deliverable
DEM	Demonstrator
EC	European Commission
ECHR	European Convention of Human Rights
ECtHR	European Court of Human Rights
EU	European Union
GA	Grant Agreement
GDPR	General Data Protection Regulation
HT	Human Trafficking
JIT	Joint Investigation Teams
KPI	Key Performance Indicator
LEA	Law Enforcement Agency
M	Month
MS	Milestone
NAP	National Action Plan
NGO	Non-Governmental Organisation
NR	National Rapporteur
NRM	National Referral Mechanism
O	Objective
OTH	Other
PM	Person Month
PO	Project Officer
PU	Public
PP	Public Prosecutor
R	Report
RE	Restricted
SC	Steering Committee
SOP	Standard Operating Procedure
T	Task
THB	Trafficking of Human Beings
V	Version
WP	Work Package
WS	Workshop

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## Task Description

### T5.2 Development of dissemination material, tools and channels

The main dissemination channel of the Project will be a dedicated Facebook page, which is expected to include information about the Project's objectives, activities and expected results. The Facebook page will be bi-monthly updated with information about the Project's progress and foreseen activities in order to inform all involved stakeholders. In addition, an Instagram page will be developed, taking into consideration its strong influence in public discourse, with the express purpose of changing narratives related to established punitive dispositions towards female victims of sex trafficking. The social media accounts will be technically maintained throughout the Project's duration, as well as after its finalization for a period of 2 years. Facebook and Instagram channels will be developed and managed by the WP leader.

Outcome: Deliverable 5.7 Social Media Accounts: VICESSE, M3o, OTH, PU, e-format, EN, Beneficiaries: EC services.

## Deviations & Mitigation

The WP leader decided to develop a dedicated website [www.a4project.eu](http://www.a4project.eu) as well as a Twitter Account in addition to the Facebook, Instagram Account from project start. The first was mainly a decision to have a central hub for storing the outcomes of the A4 project beyond the project's runtime. While Social Media Accounts' feeds are hard to navigate to specific resources, the website seemed an appropriate addition. The accounts will continue to be updated and kept online for a period of 2 years beyond the project's runtime.

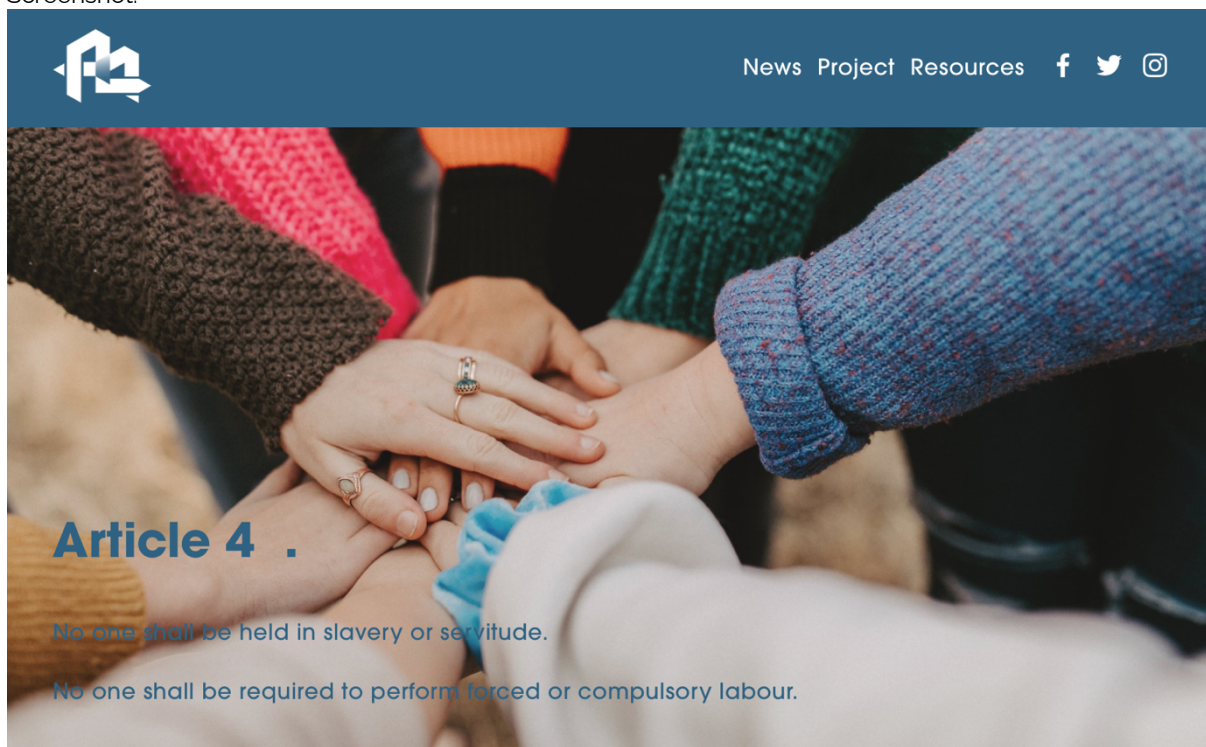
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## A4 WEBSITE

Link: <https://www.a4project.eu>

Durance: Continued for 2 years beyond the project

Screenshot:

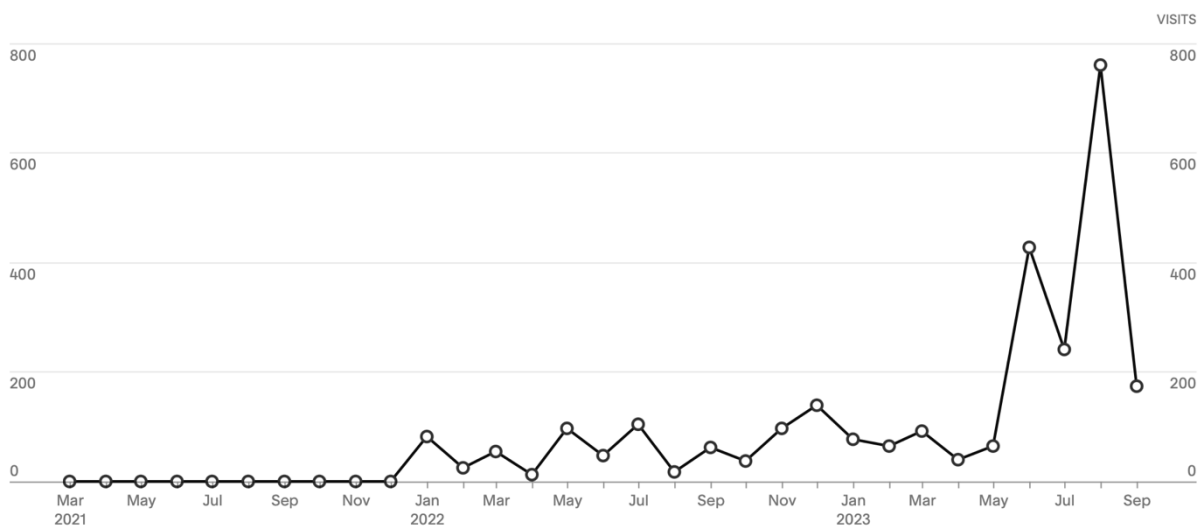


Traffick:

### Visits

Mar 1, 2021–Sep 26, 2023 • 2,713 Total **+487% yr/yr**

Monthly ▾



## A4 FACEBOOK

Link: <https://www.facebook.com/a4projecteu>

Durance: Continued for 2 years beyond the project

Traffick: 54 followers; 47 likes

Screenshot:

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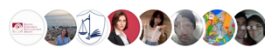
Create with avatar

Edit cover photo



A4

47 likes · 54 followers



Advertise

Manage

Edit

Posts

About

Mentions

Followers

Photos

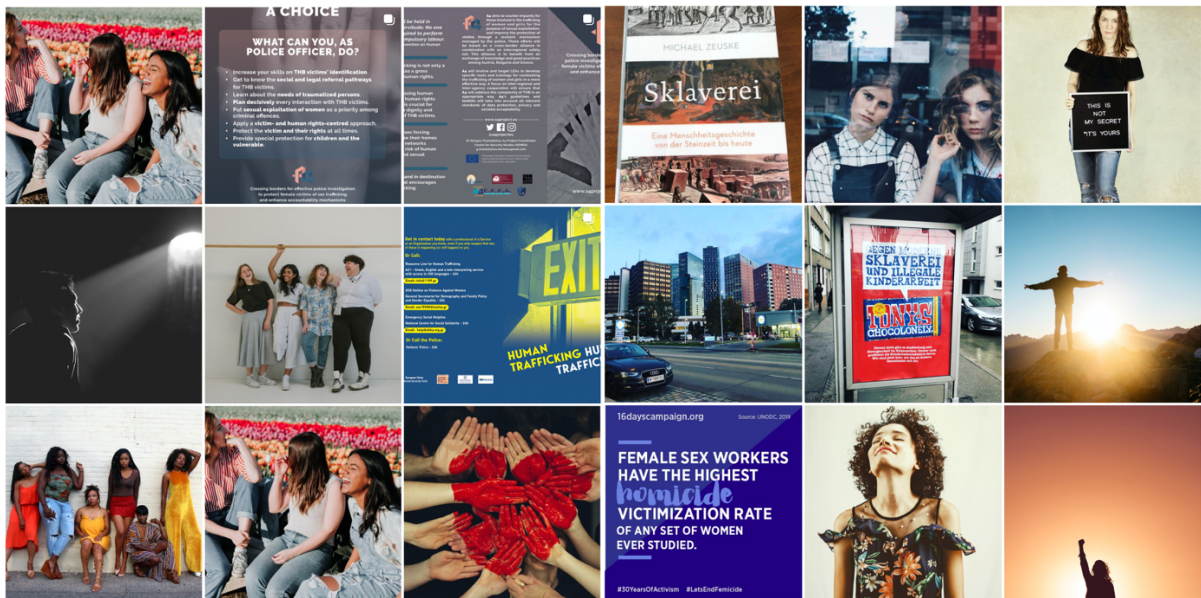
Videos

More ▾

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## A4 INSTAGRAM

Link: <https://www.instagram.com/a4projecteu>  
Duration: Continued for 2 years beyond the project  
Traffic: 33 followers  
Screenshot:



## A4 TWITTER

Link: <https://twitter.com/a4projecteu>

Durance: Continued for 2 years beyond the project

Traffick: 56 followers

Screenshot:







[www.a4project.eu](http://www.a4project.eu)