

JUST-2021-JACC

Action grants to support transnational projects
to enhance the rights of persons suspected
or accused of crime and the rights of victims of crime

JUSTICE PROGRAMME

GA No. 101056685

Improving the application of the presumption of iNNOCENce when applying elecTronic evidence INNOCENT



WP5: Dissemination and Communication
D5.3 Dissemination and Communication Reporting
WP5 leader: the CEELI Institute



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Introduction

This document has been prepared as the final dissemination report for the INNOCENT Project. The primary purpose of this report is to summarize and present all dissemination activities and results produced by all INNOCENT partner organizations throughout the project's duration. It outlines the various efforts undertaken to maximize the project's visibility and effectively share its results among stakeholders.

The report provides an overview of what was communicated, to whom, how, and when. As the project has now concluded, this document encapsulates all dissemination activities, including newsletters, social media posts, conference papers, and participation in external events, aimed at promoting the INNOCENT Project among key stakeholders and disseminating its main outputs and long-term outcomes.

The key goals of our dissemination strategy were the following:

- Give the project visibility and credibility to reach target groups
- Educate our audience about key milestones and outcomes of the project, giving them a better knowledge of advancements in the interpretation of e-evidence implications on the presumption of innocence in the context of e-evidence admissibility in court;
- Create a community of professionals involved with the topic to improve the cooperation of legal professionals in Central and Eastern Europe and beyond;
- Share the project's results with the target group to improve the coherent application of the EU legislation in criminal matters at the national level and better harmonisation between the national legal framework and EU acquis.

Our dissemination strategy was deployed through three social media platforms (Facebook, LinkedIn, and Twitter), webinars (five webinars and one podcast episode) frequent newsletters (a total of eleven newsletters were sent, highlighting various activities and outcomes of the project), project's events as well as external events.

1. Social media

Throughout the course of the INNOCENT Project, we focused on creating and expanding our social media presence to effectively engage with key stakeholders such as judges, lawyers, academics, and NGOs. We established our online presence on major platforms including Facebook, Twitter, and LinkedIn. These efforts resulted in a significant reach and engagement across our social media channels. By the end of the project, we achieved a total reach of **49 283 stakeholders** and gathered **467 followers** across these platforms. On average, our monthly reach was 2 240 users, with an average monthly engagement of 61 stakeholders. This growth not only amplified the visibility of the INNOCENT Project but also facilitated meaningful interactions and dissemination of our objectives and results.

a) Facebook

Close to **30 000 stakeholders** were reached by news and updates shared by the INNOCENT project on Facebook, with more than 500 actively engaged with our content, meaning sharing or commenting on our news.



Top performing posts were by far those related to in-person events such as the Final Conference in Prague and the INNOCENT toolkit launch at the International Workshop in Bratislava.

Total of Posts	Final Number of followers	Total reach	Actively engaged
56	159	29 416	536

Top posts

INNOCENT Project
Apr 18, 07:38

17 likes and reactions

INNOCENT Project
Feb 21, 11:30 INNOCENT WORKSHOP
BRATISLAVA, SLOVAKIA

12 likes and reactions

INNOCENT Project
Mar 14, 14:31

11 likes and reactions

b) X (former Twitter)

X/Twitter didn't develop as fast as other INNOCENT social media channels, which is due to



INNOCENT Project

@INNOCENT_EU Follows you

Improving the application of the presumption of INNOCENCE when applying electronic evidence in Central and Eastern Europe.

Central and Eastern Europe Joined August 2022

17 Following 53 Followers

Followed by Law and Internet Foundation, IFES Center for Anti-Corruption & Democratic Trust, and Andrej Bozhinovski

Posts

Replies

Media

INNOCENT Project @INNOCENT_EU · May 15


The INNOCENT team is pleased to share a podcast episode featuring Jason Jordaan @DFS_JasonJ, an internationally recognized digital forensics specialist from South Africa. This podcast concludes our series of INNOCENT expert talks

the fact that our target audience is primarily on Facebook and LinkedIn, as well as most of the partners organizations in the INNOCENT consortium.

We still managed to reach **8 478 stakeholders**, who reacted most to our informative posts about recent updates in the region on the topic of e-evidence.


Total of Posts	Final number of followers	Total reach	Actively engaged
42	45	8 478	369

Top tweets

 **@INNOCENT_EU**
Nov 01, 17:04

🇪🇺 A turning point in EU e-evidence package legislative procedure? 🗳️ On June 28, a political agreement was reached on core elements of the legislative package on collecting and preserving e-evidence across member state borders in the EU. ➕ More info: <http://ow.ly/bRm350Lr3L5>



🗳️ Why was there such strong support for the "Directive on the exchange of information between law enforcement authorities of Member States," and what were the key reasons behind it? Find out here 

<https://ow.ly/nugC50PNHIX>
https://twitter.com/INNOCENT_EU/status/1708814824832938288/photo/1

27.27% engagement rate

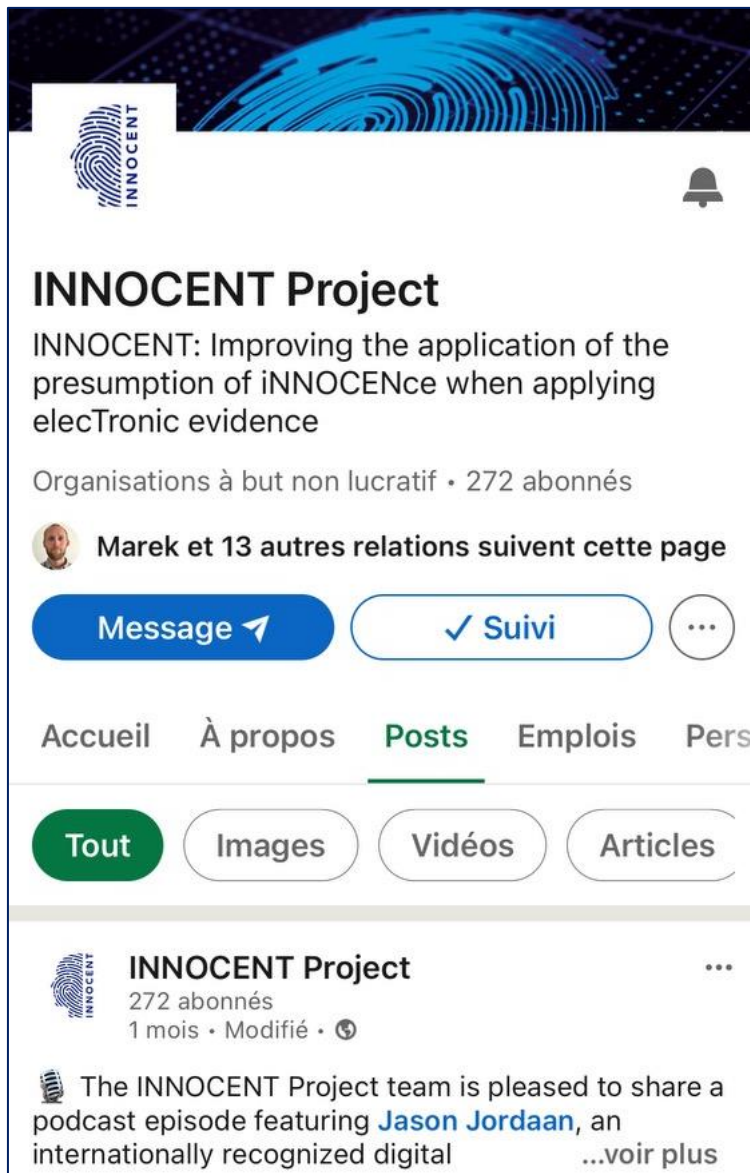
25% engagement rate

 **@INNOCENT_EU**
Jul 31, 10:00

⚠️ The European Commission introduced a proposal to address child sexual abuse material (CSAM), spurring controversy as judicial authorities could issue detection orders targeting communication services considered at significant risk of disseminating CSAM.
<https://ow.ly/SNQj50PoC65>

19.64% engagement rate

c) LinkedIn



The LinkedIn INNOCENT channel performed very well towards the end of the project, as most of the expert speakers we collaborated with were active on the platform.

The post about the final conference of the INNOCENT project was the top performer with over **60 engagement reactions** and **3 687 stakeholders reached**.

Number of Posts	Number of followers	Total reach	Actively engaged
47	263	11 489	426

in Top posts



🌟 The INNOCENT final conference took place last Thursday at the CEELI Institute in Prague! A heartfelt thank you to all our speakers and experts for sharing invaluable insights on legal practices and human rights in the digital era, and to everyone engaging with us throughout this two-year EU-funded project. Highlights from the event: 🇸🇰 Denitsa Kozuharova from the Law and Internet Foundation provided an overview of the INNOCENT project's main achievements. 🇪🇺 Sveva Franco from the European Commission joined us online to detail developments in the CJEU's case law regarding Directive (EU) 2016/343 on the presumption of innocence. 🇸🇰 Anže Erbežnik, Judge Martin

62 reactions



The #INNOCENT international workshop has kicked off in Bratislava, Slovakia, with a dynamic morning session, bringing together lawyers, judges, and prosecutors from the Czech Republic, Croatia, Bulgaria, Slovenia, Romania, Poland, and Slovakia. Thank you to the Bratislava Policy Institute for organizing this event! A few highlights from the morning sessions: 🇸🇰 Dr. Anže Erbežnik, from the Science and Research Center Koper & European Parliament, shared insights on the new EU E-Evidence Legislation, focusing on European Production and Preservation Orders 🇸🇰 Dr. Anže Erbežnik and Judge Martin Jančar from the District Court of Ljubljana & Science and Research Center Koper

24 reactions



We are delighted to kick off the final conference of the INNOCENT project this morning in Prague, with opening remarks from Marek Svoboda, Director of Programs at the CEELI Institute, and Denitsa Kozuharova, Head of Human Rights Department at the Law and Internet Foundation. Stay tuned for more updates! #eEvidence #proceduralrights #judicialcooperation #centraleasterneurope #CEE #electronic evidence #digital #INNOCENT #humanrights

22 reactions

2. Newsletters

A total of **eleven newsletters** were issued throughout the project, to an average audience of **826 stakeholders** and an average opening rate of **36,7%**, which steadily increased throughout the project.

The newsletters were sent by the platform Mailchimp from a dedicated INNOCENT email address. They were designed using the INNOCENT visual identity pack (logo, fonts, colors) and topics were discussed and chosen with the consortium. The timing of newsletters was also selected to encourage participation in INNOCENT events, and stakeholder contacts were gathered by all partners to compose this newsletter.

Samples of newsletters

A year with the INNOCENT Project

We are grateful to all of you for engaging with the INNOCENT Project in 2023. Thanks to you, the project really developed and we are delighted to share some of this year's highlights with you.

We kicked-off the project activities in January with the first international workshop in Poznan where we had diverse and dedicated participants eager not only to learn but also to share their insights with us, representing all INNOCENT target countries: Bulgaria, Croatia, Czechia, Hungary, Poland, Romania, Slovakia, and Slovenia.

INNOCENT partners then met in Zagreb in March to discuss the approach for the next steps of the project: the planned capacity-building events to organize in all target countries, and the preparation of the toolkit for e-evidence handling. This resulted in training materials and guidelines empowering the project partners to hold their respective national trainings.

INNOCENT Workshops and Webinars

In the Spring and Autumn 2023, the INNOCENT team was relentless in attracting to its cause judges, prosecutors, and lawyers, which was reflected in local media coverage in Slovenia. Training workshops were held in all target countries and we were thrilled to hear extremely positive feedback from all participants.

The workshops covered various topics such as the legal framework around electronic evidence, admissibility of electronic evidence, cooperation among institutions in a criminal proceeding, technical issues including malware tracking, metadata and types of devices producing relevant electronic evidence. It was also tailored to country-specific challenges.

Throughout the year, webinars were also held to zoom on particular issues surrounding the

INNOCENT WEBINAR



22 MARCH 2024
10:00 – 11:00 CEST/ 11:00 – 12:00 EET



**PRIVILEGE AGAINST SELF-INCRIMINATION BY DIVULGING
PRIVATE KEY TO ACCESS CRYPTO WALLETS**



With Dr. Bruno Moslavac
Senior Prosecutor in County Prosecutors' Office in
Bjelovar, Croatia. Member of Specialized Group for
Combating Cybercrime at State Attorney's Office
General. Member of a USA/Europe Cryptocurrency
Working Group for South-Eastern Europe.



Moderated by Martina Refi Homolak
Human Rights and Judiciary Program Coordinator,
Human Rights House Zagreb

We are pleased to invite you to attend another webinar organized by the INNOCENT project in Central and Eastern Europe on **Friday 22 March 2024**.

Join us for a discussion with Dr. Bruno Moslavac, Senior Prosecutor at the County Prosecutors' Office in Bjelovar, Croatia. Dr. Moslavac, known for his expertise in cybercrime and cryptocurrency law, will delve into the intricate legal landscape surrounding the privilege against self-incrimination when divulging private keys to

INNOCENT INTERNATIONAL WORKSHOP

8 February 2024
Bratislava, Slovakia

**Join our INNOCENT workshop in
Bratislava!**

11 (11.3%)

The **INNOCENT project** invites you to join its second international workshop on 8 February 2024 in Bratislava, Slovakia. The project, "Improving the application of the presumption of innocence when applying electronic evidence" (INNOCENT) focuses on procedural rights of persons suspected or accused of crime, in particular their right to be presumed innocent until proven guilty, and how this should be construed in the context of electronic evidence. INNOCENT targets exclusively Central and Eastern Europe jurisdictions in order to map the similarities and best and worst practices in the region with regards to the practical application of the presumption of innocence. INNOCENT further aims to enhance the cooperation between neighbouring jurisdictions in regard to the juncture between the presumption of innocence and electronic evidence.

The event is planned to provide information of the new EU legislation in the field of electronic evidence by leading experts in the field, as well as to present the first draft of the INNOCENT Toolkit aimed to equip legal practitioners handling the e-evidence admissibility at court and its implications on the presumption of innocence. The workshop is open to participation by judges, prosecutors, and lawyers.

Registration is on a first come, first serve basis, so don't wait to register with us!

If you wish to participate in the event, please proceed with communication directly with our colleague boris.marcus@helsinki.fi who is in charge of the workshop.

Title	Description	Recipients	Opening rate
Newsletter 1 October 2022	This first newsletter announced the launch of the project with the project one-pager and introduced all partners in the consortium	781	31,7%
Newsletter 2: Invitation to Webinar 1 November 2022	This emailing invited recipients to register to our first webinar, introducing our expert and topics to be covered.	783	42,3%
Newsletter 3: Co-Creation	This emailing was sent after the first meeting with the target groups	798	26,9%

Workshop March 2023	at the Co-Creation Workshop in Poznan, Poland. We shared an overview of topics discussed and expert speakers.		
Newsletter 4: Invitation to Webinar 2 April 2023	This emailing invited recipients to register to our second webinar, introducing our expert and topics to be covered.	783	27,2%
Newsletter 5: Invitation to Webinar 3 May 2023	This emailing invited recipients to register to our third webinar, introducing our expert and topics to be covered.	843	38%
Newsletter 6: Invitation to Webinar 4 November 2023	This emailing invited recipients to register to our fourth webinar, introducing our expert and topics to be covered.	861	39,6%
Newsletter 7: One year of the INNOCENT Project December 2023	This newsletter summarized INNOCENT project activities throughout 2023 and announced upcoming events and outcomes.	848	33,4%
Newsletter 8: International Workshop in Bratislava January 2024	This newsletter announced the upcoming INNOCENT international workshop in Bratislava and invited participants to register.	847	39%

Newsletter 9: Final Conference in Prague March 2024	This newsletter announced the upcoming INNOCENT final conference in Prague and invited participants to register.	840	44,7%
Newsletter 10: Invitation to Webinar 5 March 2024	This emailing invited recipients to register to our fifth webinar, introducing our expert and topics to be covered.	838	40,7%
Newsletter 11: Release of Podcast Episode	In this last newsletter, we shared a podcast episode featuring Jason Jordaan, an internationally recognized digital forensics specialist from South Africa.	866	40,5%

3. Events

a) In-person events

Throughout the INNOCENT Project, every project activity was diligently covered and promoted on our social media platforms, including Facebook, Twitter, and LinkedIn. Each post highlighting these activities was further amplified by being re-shared by all consortium partners, ensuring maximum visibility and reach. This collaborative approach not only increased engagement but also fostered a cohesive online presence, effectively disseminating the project's objectives, milestones, and achievements to a broader audience. This strategic use of social media played a crucial role in enhancing the overall impact and success of the INNOCENT Project. The main project's events were specifically covered, such as the INNOCENT Co-Creation Workshop in Poznan, Poland; the national capacity-building events held in Bulgaria, Croatia, Czech Republic, Poland, Slovenia, and Slovakia; the International Toolkit Launch Workshop in Bratislava, Slovakia; and the Final Conference in Prague, Czech Republic.

International Toolkit Launch
Workshop in Bratislava,
Slovakia



Co-Creation Workshop in Poznan, Poland



Final Conference in Prague, Czech Republic



INNOCENT was also presented at other events which were not organised by the project. For example, Denitsa Kozhuharova joined the Security Research Event which took place on October 24-25, 2023, at the Square Brussels Convention Centre in Brussels, Belgium. This annual event brought together policymakers, industry professionals, and academic institutions to discuss the current state and challenges of security research in Europe. The main theme for 2023's event was the impact of global megatrends on security, including societal transformations, climate change, and digitalization. The event featured thematic sessions, an exhibition showcasing project achievements, and small-scale demonstrations. Additionally, INNOCENT project team members - Prof. Dr. Benjamin Flander and Rade Trivunčević, from the Slovenian Science and Research Centre Koper, participated in a conference »Dnevi Varstvoslovja« in Podčetrtek on 13 and 14 June 2023, as well judge Martin Jančar and Prof. Dr. Benjamin Flander from the same team joined the conference »Dnevi Varstvoslovja« in Portorož on 12 and 13 June 2024. Prof. Dr. Benjamin Flander also joined the Symposium on the Collection of Digital Evidence and its Validity in Criminal Proceedings: Criminal Investigation and Criminal Law Aspects, held at the University of Maribor, Faculty of Criminal Justice and Security, on 17 April 2023, where he presented key findings from his work in the INNOCENT project.

b) Webinars

Title	Description	Attendance
Webinar 1: Introducing the INNOCENT Project December 2022	This first webinar aimed at introducing the INNOCENT Project to our stakeholders and engaging them, so they sign up to our channels and follow the project.	19 participants— Judges, Lawyers, Academics, NGO
Webinar 2: Discussing the EncroChat Cases April 2023	The objective of this second webinar was to inform our target audience about the specific case of EncroChat data and improve their understanding of these technologies—how data is accessed by the Police, and how the collected data is handled and shared between law enforcement and judicial authorities in Europe. Judge Martin Jančar moderated the discussion with expert Michael Rotharmöl from the Bavarian State Ministry of Justice in Germany	43 participants— Judges, Lawyers, Academics, NGO
Webinar 3: The New EU E-Evidence Package May 2023	In January 2023, authorities confirmed the agreement on a draft regulation and draft directive. New regulations enable to address judicial orders for electronic evidence directly to service providers in another member state and obtain e-evidence speedily. During this third	27 participants— Judges, Lawyers, Academics, NGO

	<p>webinar, we aimed to discuss the shape of these new tools, their potential deployment and restrictions, and the current state of the legislative process.</p> <p>Dr. Karolina Kiejnich-Kruk, Assistant Professor at the Department of Criminal Procedure, Faculty of Law and Administration, Adam Mickiewicz University in Poznań. Karolina moderated the discussion with Dr. Federico Donelli, Lawyer and Researcher in Criminal Law at the University of Teramo Italy</p>	
<p>Webinar 4: Discussion with a Cybercrime and Digital Forensic Court Expert November 2023</p>	<p>For this fourth webinar, we were joined by Bulgarian cybersecurity expert Pr. Alexander Kirkov to discuss his experience providing technical expertise to courts on electronic evidence issues. More specifically, Pr. Kirkov will explore selected situations encountered during his career such as Incidental findings during examination of e-evidence and how this affects criminal charges; stalking and hacking a computer system while ensuring privacy issues for the victim; or dealing with highly sensitive content and blackmailing found and documented within the expertise.</p> <p>Dr Kirkov's presentation was followed by a Q&A moderated by Ms. Martina Bogdanova from the Law and Internet Foundation.</p>	<p>25—Judges, Lawyers, Academics, NGO</p>
<p>Webinar 5: Privilege against Self-Incrimination when Divulging Private Keys to Access Crypto Wallets March 2024</p>	<p>During this webinar, we heard from Dr. Bruno Moslavac, Senior Prosecutor at the County Prosecutors' Office in Bjelovar, Croatia.</p> <p>Dr. Moslavac, known for his expertise in cybercrime and cryptocurrency law, delved into the intricate legal landscape surrounding the privilege against self-incrimination when divulging private keys to access crypto wallets. Drawing from his extensive experience as a member of the Specialized Group for combating Cybercrime and the USA/Europe Cryptocurrency Working Group for South-Eastern Europe, Dr. Moslavac offered invaluable</p>	<p>15—Judges, Lawyers, Academics, NGO</p>

	insights into the intersection of privacy rights, criminal law, and digital assets. His presentation was followed by a Q&A moderated by Ms. Martina Refi Homolak from the Human Rights House Zagreb.	
Podcast Episode Bridging Technology and Law for Effective Justice April 2024	To close up the INNOCENT Project, we decided to hold one last discussion which we turned into a podcast episode. Dr. Ingrid Borárosová from the Bratislava Policy Institute interviewed Jason Jordan, a seasoned South African expert at T-Fair Labs. In this insightful podcast, we delved into the evolution of digital forensics from its beginnings in the '90s to its current role in tackling cybercrimes.	62-episode downloads
Total: 6 webinars/podcasts		161 participants actively engaged

4. Project Templates

A variety of online and print materials supported the identity of the projects during INNOCENT meetings and events: we prepared templates for agendas, invitation letters, thank you letters, and other related materials. A project one-pager was designed and distributed on our social media and via emails in English and in the national languages of project partners.

Major project outcomes, such as the INNOCENT toolkit for handling and admissibility of e-evidence and its executive summary, as well as the INNOCENT Policy Recommendations and Guidelines, were designed strictly according to the INNOCENT project visual identity.



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INNOCENT

Improving the application of the presumption of INNOCENCE when applying electRonic evidence

The INNOCENT project focuses on the procedural rights of persons suspected or accused of a crime, in particular their right to be presumed innocent until proven guilty, and how this should be construed in the context of electronic evidence. The project targets exclusively **Central and Eastern Europe jurisdictions** in order to map the similarities and practices in the region with regard to the practical application of the presumption of innocence.

INNOCENT further aims to enhance the cooperation between the neighbouring jurisdictions in regard to the juncture between the presumption of innocence and electronic evidence.

PROJECT PARTNERS

The INNOCENT project is implemented in Bulgaria, Croatia, the Czech Republic, Poland, Slovakia, and Slovenia, with the following partner organizations:

- **Adam Mickiewicz University**, **Poznań**, Poland
- **Bratislava Policy Institute**, Slovakia
- **CEELI Institute**, Czech Republic
- **Human Rights House Zagreb**, Croatia
- **Law and Internet Foundation**, Bulgaria
- **Science and Research Centre of Koper**, Slovenia

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INNOCENT

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AGENDA

Workshop:
**Elektronické důkazy v trestním
řízení**

THE INNOCENT PROJECT

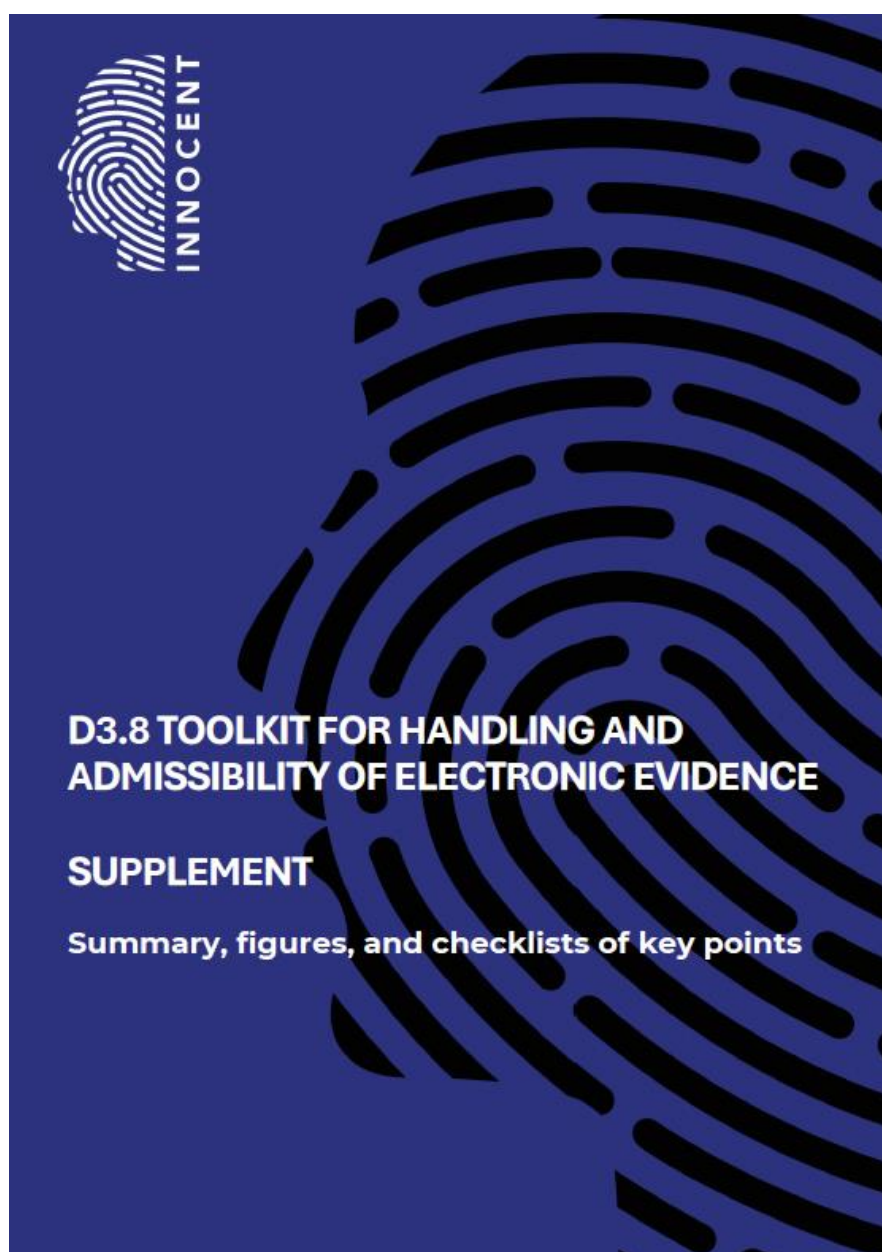
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5. Publications

We published and distributed key results of the research conducted as part of the INNOCENT project. Two main outcomes of the INNOCENT project have been published and disseminated online, namely the:

- INNOCENT toolkit for handling and admissibility of e-evidence (D3.8)
- Policy guidelines and recommendations (D4.2)

These key documents were designed using our visual identity and shared by partners and distributed by partners.



In addition to these key results stemming from INNOCENT implementation, partners have managed to additionally elaborate further publications discussing key findings from the project:

- Benjamin Flander and Rade Trivunčević from ZRS authored "*Predstavitev projekta Innocent [Elektronski vir]: krepitev domneve nedolžnosti pri uporabi elektronskih dokazov*" which presented the key features of the INNOCENT project. The paper is published in Dnevi varstvoslovja, Podčetrtek, 13. in 14. junij 2023: Zbornik povzetkov.
- Benjamin Flander, ZRS, additionally drafted "Preiskava elektronskih naprav in nosilcev elektronskih podatkov [Elektronski vir]: obveznost ali prostovoljnost predložitve kriptiranih ključev?". The paper examines the legal and practical issues surrounding the investigation of electronic devices and data carriers in criminal proceedings, particularly focusing on whether individuals are required or can voluntarily provide encryption keys. The paper is published in Dnevi varstvoslovja, Portorož, 12. in 13. junij 2024: Zbornik povzetkov
- Karolina Kiejnich-Kruk's work, "Quo vadis Europa—balancing between efficiency and guarantees in criminal proceedings using the example of EU production and preservation orders," explores the tension between enhancing the efficiency of criminal proceedings and ensuring procedural guarantees and safeguards for suspects and the accused within the EU. The paper focuses on the European Production and Preservation Orders, which are tools designed to facilitate cross-border access to electronic evidence. These orders allow judicial authorities in one EU Member State to request electronic evidence directly from service providers in another Member State. The aim is to speed up investigations and prosecutions by bypassing traditional, slower mutual legal assistance processes. Karolina Kiejnich-Kruk is part of AMU team within the INNOCENT project. The paper is published in New Journal of European Criminal Law, Volume 15, Issue 2.

Conclusions

The INNOCENT Project used social media platforms (Facebook, LinkedIn, and X) to reach and engage with key stakeholders on the topic of EU legislation in criminal matters. The project achieved a total reach of 49 283 stakeholders and 467 followers across these platforms, with the highest engagement rates for posts related to in-person events and informative updates.

Additionally, the INNOCENT project team sent eleven newsletters to inform and engage stakeholders about its activities and events. The newsletters used the project's visual identity, discussed topics with the consortium, and encouraged participation in webinars and workshops. The newsletters reached an average of 826 recipients and had an average opening rate of 36.7%, which increased over time.

In terms of engaging with stakeholders, the INNOCENT project organised or participated in 11 events, including workshops, conferences, webinars, and a podcast episode. The events reached a total of 161 participants, including judges, lawyers, academics, and NGO representatives. The project also produced online and print materials, such as templates, a one-pager presenting the project concept, a Toolkit, and Policy Recommendations, following the project's visual identity. Additionally, academic articles on the legal and practical challenges of accessing e-evidence across the EU were also produced as part of the project implementation.