

JUST-JCOO-AG-2020
Actions grants to promote judicial cooperation in civil and criminal justice
JUSTICE PROGRAMME
GA No. 101007436

Improving the Situation of Children in International Child Abduction cases
through Judicial Cooperation and Family Mediation
iCARE

WP5: Dissemination and Exploitation

D5.3 Social media accounts

WP Leader: Missing Children Europe



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Project co-funded by the European Commission with the JUST Programme		
Dissemination Level:		
PU	Public	x
CO	Confidential, only for members of the consortium (including the Commission Services)	
EU-RES	Classified Information: RESTREINT UE (Commission Decision 2005/444/EC)	
EU-CON	Classified Information: CONFIDENTIEL UE (Commission Decision 2005/444/EC)	
EU-SEC	Classified Information: SECRET UE (Commission Decision 2005/444/EC)	
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iCare Social Media accounts

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1 Introduction

An essential component of the iCare project dissemination plan's success lies in the responsiveness and efficiency of the consortium in delivering specific objectives of the Dissemination and Exploitation strategy. Thanks to the partners' support and participation we reached the expected progress of the communication and dissemination activities.

Activities implemented in each WP were clearly communicated and timely shared with the consortium and the WP5 leader which enabled prompt reaction to promote the results via social media, iCare website, iCare newsletter and other channels of the project partners. Missing Children Europe led the communication activities and managed the dissemination, including website and social media regular updates. WP5 leader as well as the partners gathered social media posts impressions in the monitoring document so that Missing Children Europe could evaluate the dissemination activities for the mid-term and the final reports.

Partners are actively involved in the dissemination of the project and interaction with the iCare social media platforms. They follow iCare project accounts on social media (Facebook, Twitter and LinkedIn) and use the relevant hashtag #iCare and tags of the project and its partners for relevant posts.

To ensure broader dissemination and reach the target audience, three sponsored campaigns were launched in October 2021, February 2022 and April 2022 on each of the iCare social media platforms.

2 Twitter¹

@iCare_EU

Link: https://twitter.com/iCare_EU

Followers: 867 followers

Total impressions: over 170K (including sponsored campaigns²)

Main target audience: Professionals dealing with ICA cases



Following

iCare

@iCare_EU Follows you

The iCare project aims to improve the situation of children in international child abduction cases through judicial cooperation and family mediation.

project-icare.eu Joined January 2021

380 Following 867 Followers



Followed by Louise Bonneau, Hilde Demarré, EU Home Affairs, and 14 others

Tweets

Tweets & replies

Media

Likes



Pinned Tweet



iCare @iCare_EU · 04/10/2022

+100 delegates joined us online and in person for the final conference of the #iCare Project. During this hybrid event, the iCare consortium and external experts presented the project results and the topics related to International Child Abduction and #FamilyMediation.



¹ Data as of October 2022

² Over the course of the project, three sponsored campaigns were launched in October 2021, February 2022 and April 2022 to promote the project and its deliverables. The sponsored posts were displayed not only on the main social media channel but also on the social media (Meta, LinkedIn and Twitter) of targeted audiences, including parents and professionals working on international child abduction. For this reason, the total social media impressions presented in [the monitoring document](#) and the data gathered from the project's social media may be different (not all sponsored posts are available on the project's page).



iCare @iCare_EU · Sep 20

Join us next week at the #iCare Final Conference!

29 September 2022

Brussels, in person and online (Zoom)

For more information, please visit: project-icare.eu/icare-final-co...

@dcj_italia @NetLawBG @MiKKMediation @CERTHellas


Missing Children Europe


 @MissingChildEU · Sep 20

We're happy to announce that the @iCare_EU Final Conference: Judicial Cooperation and Family Mediation in International Child Abductions will be also available online!
 Join us online: us06web.zoom.us/join/98012345678




iCare Final Conference

Judicial Cooperation and Family Mediation
in International Child Abductions

Brussels, in person and **online (NEW!)**











iCare @iCare_EU · Apr 29

The European e-Justice Portal is conceived as a future electronic one-stop shop in the area of justice.

It strives to make your life easier by providing information on justice systems and improving access to justice throughout the EU, in 23 languages.

e-justice.europa.eu



Missing Children Europe and 5 others



3 LinkedIn³

@iCare Project


Link:

<https://www.linkedin.com/company/icare-project/>

Followers: 205

Total impressions: over 207K (including sponsored campaigns⁴)

Main target audience: Professionals dealing with ICA cases

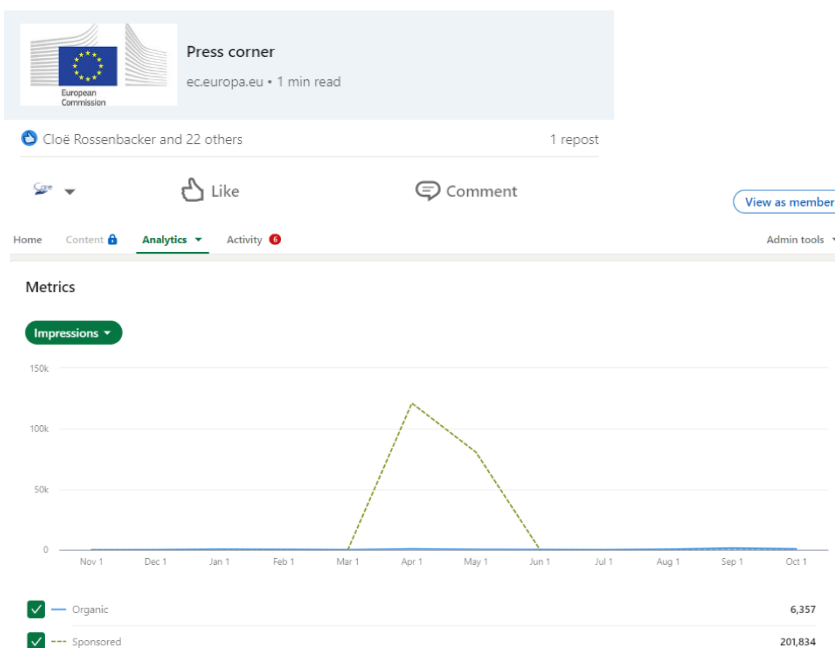


iCare Project
205 followers
2mo •

New EU rules to protect children better in cross-border custody cases

On 1 August 2022, the new EU rules on cooperation between judicial authorities on cross-border disputes, such as custody, parental rights and child abduction ("Brussels IIb Regulation") came into force. The Regulation updates the existing rules on jurisdiction, recognition and enforcement of decisions in matrimonial and parental responsibility matters to better protect the needs of the child.

Read more: <https://lnkd.in/e6mvcK9s>
[Law and Internet Foundation](#) [Missing Children Europe](#) [MiKK e.V.](#) [International Mediation Centre for Family Conflict and Child Abduction](#) [Defence for Children](#) [Italia Centre for Research & Technology Hellas \(CERTH\)](#)



³ Data as of October 2022

⁴ Over the course of the project, three sponsored campaigns were launched in October 2021, February 2022 and April 2022 to promote the project and its deliverables. The sponsored posts were displayed not only on the main social media channel but also on the social media (Meta, LinkedIn and Twitter) of targeted audiences, including parents and professionals working on international child abduction. For this reason, the total social media impressions presented in [the monitoring document](#) and the data gathered from the project's social media may be different (not all sponsored posts are available on the project's page).

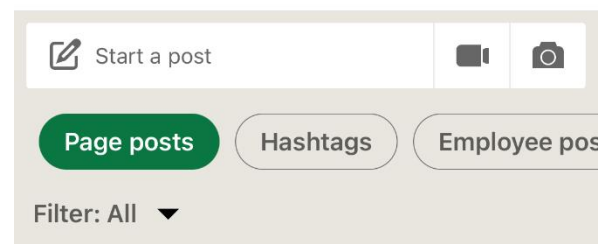


iCare Project

Improving the situation of children in child abduction cases through judicial cooperation and family mediation.

Non-profit Organizations

205 followers



4 Facebook⁵

@iCare - EU Project

Link:

<https://www.facebook.com/projecticare.eu>

Followers: 178

Total impressions: over 142K (including sponsored campaigns⁶)

Main target audience: Parents, children, and professionals dealing with ICA cases



iCare - EU Project

178 followers · 86 following

Learn More

Following

Posts

About

Photos ▼

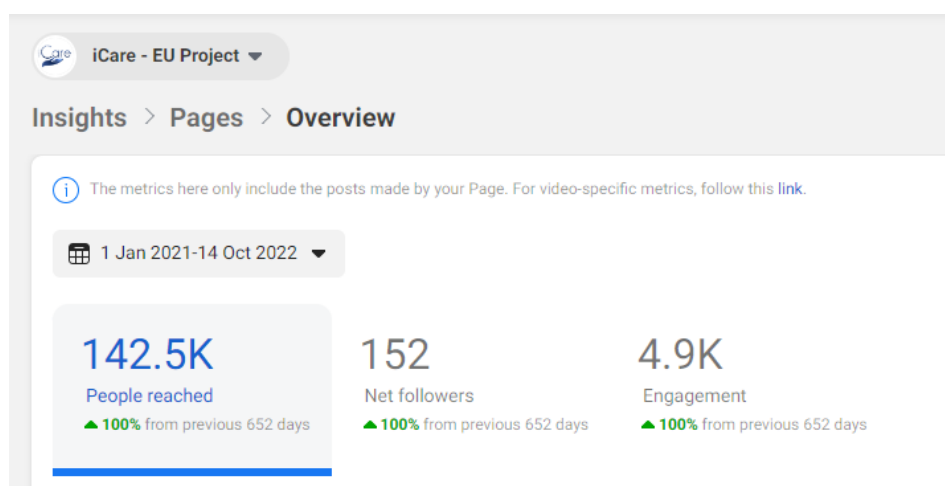
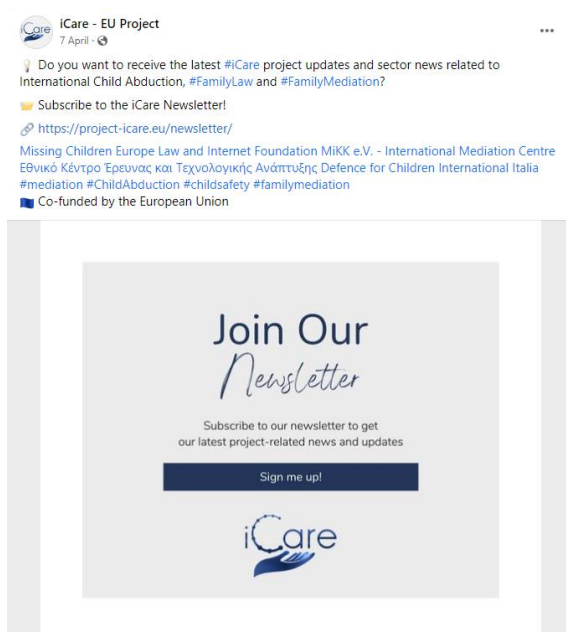
Mentions

Details

Page · Education website

icare@netlaw.bg

project-icare.eu



⁵ Data as of October 2022

⁶ Over the course of the project, three sponsored campaigns were launched in October 2021, February 2022 and April 2022 to promote the project and its deliverables. The sponsored posts were displayed not only on the main social media channel but also on the social media (Meta, LinkedIn and Twitter) of targeted audiences, including parents and professionals working on international child abduction. For this reason, the total social media impressions presented in the monitoring document and the data gathered from the project's social media may be different (not all sponsored posts are available on the project's page).

Missing Children Europe added a new photo from 14 April at 14:00.
Published by Jagoda Luto · 14 April ·

Join a series of free #iCare webinars organised by MIKK - International Mediation Centre on topics surrounding #ChildAbduction.

6 May 2022
Hague Child Abduction Convention and Return Mechanism under Brussels IIa and IIb Regulations... See more

iCare Webinars on topics surrounding Child Abduction

6th, 9th & 10th May 2022

Participation is free of charge

Webinar 1
Friday, 6th May 2022
 Part 1: 10.30 a.m. – 12.00 p.m.
 Part 2: 12.30 p.m. – 2.00 p.m.

"The Hague Child Abduction Convention and the Return Mechanism under the Brussels IIa- and Brussels IIb-Regulations."
Speakers:
 • Judge Martina Erb-Künemann, Family Judge, International Hague Liaison Judge (IHNL), European Judicial Network Judge (EJN), Germany

Webinar 2
Monday, 9th May 2022
 Part 1: 2.00 p.m. – 3.30 p.m.
 Part 2: 4.00 p.m. – 5.30 p.m.

"The Voice of the Child Practice in International Child Abduction Cases. The Legal Framework & Best Practices of Hearing the Child."
Speakers:
 • Judge Dr Joanna Guttzeit, Family Judge, International Hague Liaison Judge (IHNL), European Judicial Network Judge (EJN), Germany
 • Simona Ardel, Family Mediator & Guardian Ad Litem, Romania/Germany
 • Judge Anca Voiculescu, Family Judge, International Hague Liaison Judge, (IHNL), Romania
 • Dr Lesley Allport, Family Mediator, Child Expert & Trainer, England

Webinar 3
Tuesday, 10th May 2022
 Part 1: 10.30 a.m. – 12.00 p.m.
 Part 2: 12.30 p.m. – 2.00 p.m.

"Making the Case for Specialized Cross-border Family Mediation (CBFM) in Child Abduction Cases: The Framework, Best Practices & Practical Experiences."
Speakers:
 • Shai Ordan, Attorney at Law, Mediator, Israel/Germany
 • Ishtar Khalaf-Newsome, Head of Advisory Services & Co-CEO, MIKK, Family Lawyer (England and Wales), Mediator, Germany
 • N.N., Family Judge, Germany
 • Dr Jamie Walker, Educator, Mediator, Trainer BM*, US/Germany
 • Christoph C. Paul, Lawyer and Notary (ret.), Mediator (BAFM), Germany

Registration opens on 1st April 2022. For more information & registration please see: <https://www.mikk-ev.de/online-seminare/>

For more information about the iCare project please see: <http://www.project-icare.eu>

Any questions? Contact MIKK: ☎ +49 30 74 78 78 79 ✉ training@mikk-ev.de

The iCare project has received funding from the European Union's Horizon Research (2014-2020) under Grant Agreement No 101007436. This document has been Commission Review 1 reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

You and 8 others

iCare - EU Project
6 September ·

Join the conversation on the #iCare E-platform for professionals working on International Child Abductions (ICA)!

iCare E-Platform aims to support cooperation between Central #Authorities and #professionals, including legal practitioners and family mediators, by providing the means to allow seamless information exchange in handling cases of international child abduction. The Forum covers the topics of Children's Rights and Best Interests in ICA cases, International Child Abd... See more

E-Platform for professionals dealing with international child abduction cases

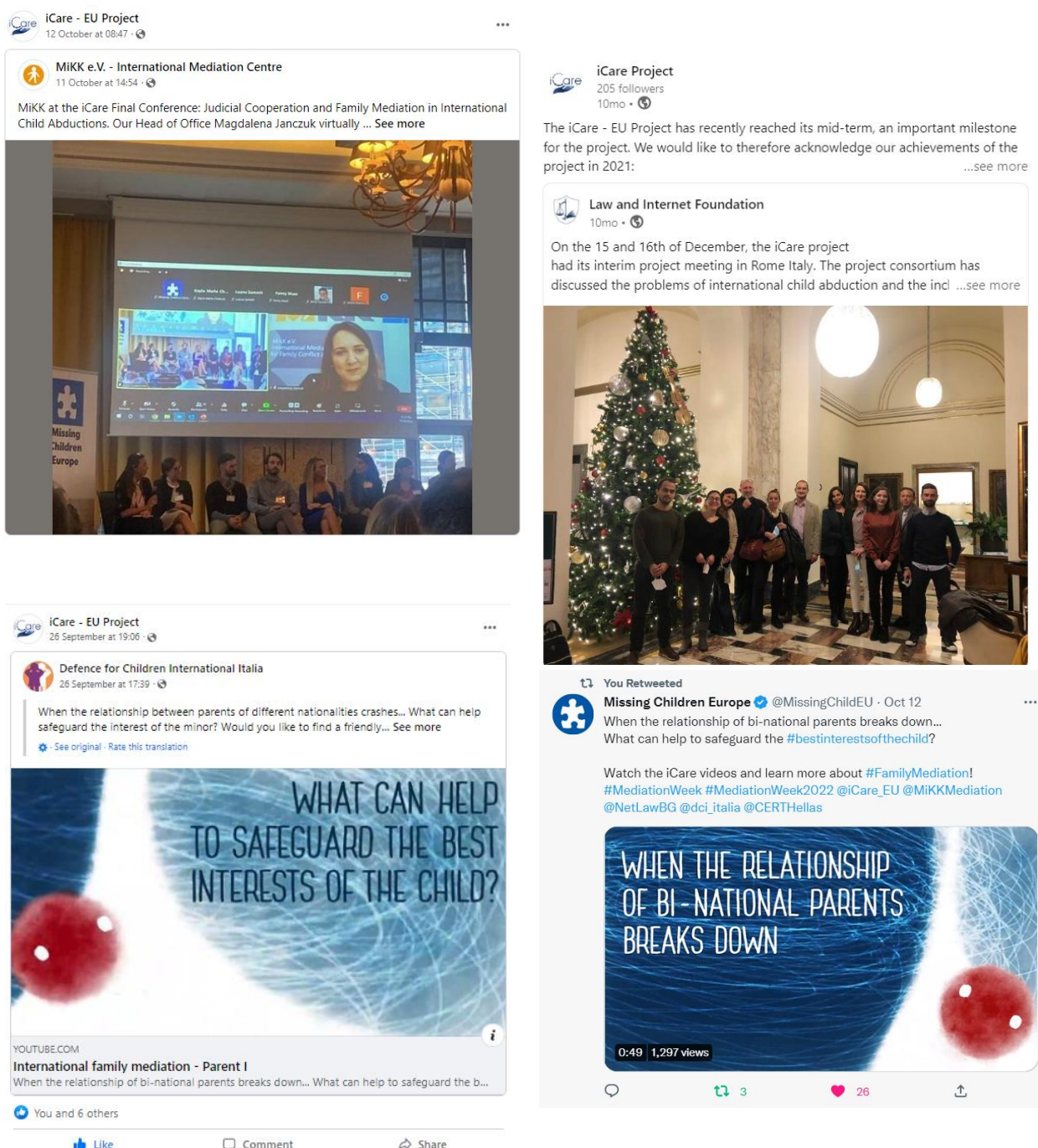
<https://project-icare.eu/eplatform/>

5

5 Dissemination together with the iCare Partners

Social Media Reach of the iCare Project Partners only: **over 138K⁷**

Total reach (iCare platforms & the partners): **over 657K impressions**

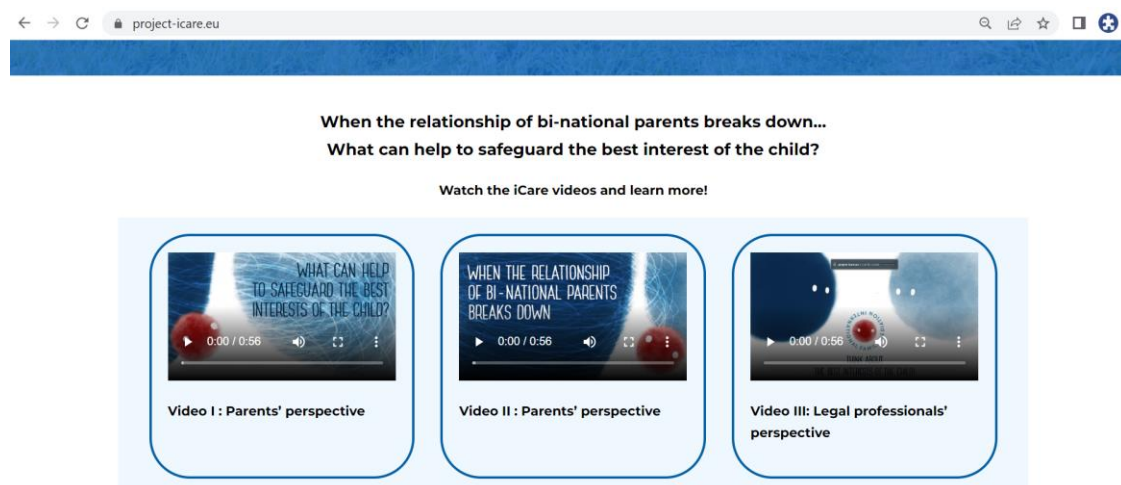


⁷ Data as of October 2022. Monitoring document with social media impressions gathered from the iCare and social media and the channels of the partners: [click here](#)



6 iCare Videos dissemination

iCare videos were launched in September 2022 on iCare social media and the website. Partners were involved in the dissemination of the videos on social media (Facebook, LinkedIn, Twitter and YouTube) and through their other communications channels (e.g. Missing Children Europe Public Newsletter – 1800 subscribers and during the iCare Conference – over 100 participants).



iCare videos reach

Date	Link	Organisation	Channel	Impressions	Likes	Shares	Video views
12-Sep	https://twitter.com/iCare_EU/status/1569346186817015810	iCare	Twitter	75	5		18
13-Sep	https://twitter.com/iCare_EU/status/1569672419878604803	iCare	Twitter	278	3	1	36
13-Sep	https://www.linkedin.com/feed/update/urn:li:activity:6975366881394212864	DCI Italy	LinkedIn	-	9	5	
September	https://www.youtube.com/channel/UCVNaglk9HCdUrYRevaUCNDg	MCE	YouTube channel				44
14-Sep		iCare	Facebook	33	3		10
21-Sep	https://www.linkedin.com/feed/update/urn:li:activity:6978327219068633088	DCI Italy	LinkedIn	126	1		
24-Sep	https://twitter.com/iCare_EU/status/1573754894665883648	iCare	Twitter	129	4	2	25
13-Sep	https://twitter.com/MissingChildEU/status/1569672759285792768	Missing Children Europe	Twitter	170	2		37
12-Sep	https://www.linkedin.com/feed/update/urn:li:activity:6975049159179444224	iCare	LinkedIn		8	5	213
12-Oct		MCE	Facebook	78	13	2	
12-Oct	https://twitter.com/MissingChildEU/status/1580095047944794112	MCE	Twitter	1539	26	3	1296
12-Oct	https://www.linkedin.com/feed/update/urn:li:activity:6985859463710662656	MCE	LinkedIn	601	8		
TOTAL				3029	82	18	1697

Defence for Children International Italia
26 September at 17:39 · 🌐

When the relationship between parents of different nationalities crashes... What can help safeguard the interest of the minor? Would you like to find a friendly... See more

🔗 See original · Rate this translation



YOUTUBE.COM

International family mediation - Parent I
When the relationship of bi-national parents breaks down... What can help to safeguard the b...

👍 You and 6 others

👍 Like 💬 Comment ➦ Share



International family mediation - Parent II
16 views · Sep 26, 2022 · When the relationship of bi-national parents breaks down... What can help to safeguard the best interests of the child? Do you want the Judge to decide or do you as... more

👍 3 🔄 Dislike ➦ Share ⬇ Download ⚙ Save ...

👤 Defence for Children Italia
71 subscribers

SUBSCRIBE Comments Add a comment...

You Retweeted

Missing Children Europe @MissingChildEU · Oct 12

When the relationship of bi-national parents breaks down... What can help to safeguard the [#bestinterestsofthechild](#)?

Watch the iCare videos and learn more about [#FamilyMediation!](#)
[#MediationWeek](#) [#MediationWeek2022](#) @iCare_EU @MiKKMediation @NetLawBG @dci_italia @CERTHellas



0:49 1,297 views

💬 🔄 3 ❤️ 26 ➦

ICARE VIDEOS


292 clicks



When the relationship of bi-national parents breaks down... What can help to safeguard the best interests of the child?

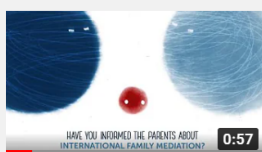
Watch the iCare videos and learn more!

1 clicks Watch more videos


 **Missing Children Europe**
250 subscribers

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16 views · 1 month ago



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