

JUST-JCOO-AG-2020
**Actions grants to promote judicial cooperation in civil and
criminal justice**
JUSTICE PROGRAMME
GA No. 101007436

**Improving the Situation of Children in International Child
Abduction cases through Judicial Cooperation and Family
Medication**
iCare

WP 5 Dissemination and Communication

D5.5 iCare Videos

iCare Videos
(Storyboard, Characters, Timeline)



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| CO | | |
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| EU-CON | | |
| EU-SEC | | |
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ICARE Videos

Introduction

This Deliverable represents the process of creation of the tree videos of the Improving the Situation of Children in International Child Abduction cases through Judicial Cooperation and Family Mediation (iCare) project. It contains the storyboard, the references, and a timeline for the video's preparation. The last section contains links to websites where the videos were uploaded. The number of views will be evaluated during the project reporting.

TEAM



Script, production
Yoge Comunicazione Sensibile



Direction, editing, animation
Anya Ru



Illustrations, animation
Masha Rummyantseva

TECHNICAL CHOICES

Animation type
2D frame by frame, digital

Format
Square, suitable for web and socials use

Sound
Free resources

Duration
3 videos x approx. 20 sec each, plus a longer mixed editing of the 3
Each subject will be focused on one of the main adult clusters involved in the international family mediation

- A** - Abducting parent
- B** - Left behind parent
- C** - Lawyers, judges, legal professionals
- D** - Mixed editing of A,B and C

Moodboard & References

MOODBOARD & REFERENCES



Storyboard

STORYBOARD

INTRO

(The same for all the subjects)

1



A dark and a light blue big balls (the parents) crush and collide around a small one (the child, composed by the mix of the two colors).

Sound effect: friction screeching

Music: start

1a



While they continue to "argue", the little ball starts to change colour and to tremble. The camera goes closer to the child.

Sound effect: crescendo friction screeching

Music: continues

1b

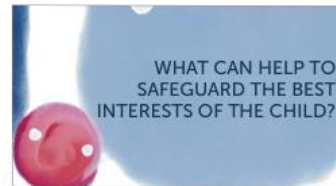


The camera goes closer, text appears.

Sound effect: crescendo friction screeching

Music: continues

1c



The camera moves to the other side, text appears.

Sound effect: crescendo friction screeching

Music: continues

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Yoge

STORYBOARD

ACTION | Subject A

The abducting parent

2



One of the two parents tears abruptly away the child, he is now totally red and the left behind parent miss a piece. The text appears.

Sound effect: the friction stops

Music: stops in the moment of the separation

3



The child is far and his red colour is super intense, the missing piece of the parent becomes bigger call to action appears.

Music: continues

4



The abducting parent and the child are far away, left behind parent is fading. In the desolation of the scene text appears.

Music: continues

ACTION | Subject B

Left behind parent

DO YOU REALLY WANT THE JUDGE TO DECIDE OR DO YOU AS PARENTS WANT TO FIND AN AMICABLE SOLUTION?

THINK ABOUT THE BEST INTERESTS OF THE CHILD!

INTERNATIONAL FAMILY MEDIATION COMPLEMENTING RETURN PROCEEDINGS IS THE BEST OPTION!

ACTION | Subject C

Lawyers, judges and legal professionals

HAVE YOU INFORMED THE PARENTS ABOUT INTERNATIONAL FAMILY MEDIATION?

THINK ABOUT THE BEST INTERESTS OF THE CHILD!

INTERNATIONAL FAMILY MEDIATION CAN HELP TO SAFEGUARD THE BEST INTERESTS OF THE CHILD!

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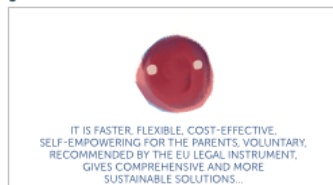
Yoge

STORYBOARD

RESOLUTION

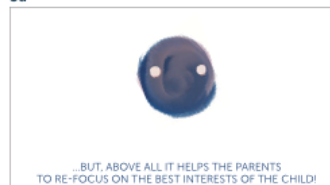
(The same for all the subjects)

5



Now the focus is on the child.
The values/characteristics of the international family mediation appears one by one around him.
At the same time, his intense red colour starts to turn to his original mixed and balanced blue colour.
Music: continues

5a



The child is now stable and balanced in his mood and in his original colour/essence.
Music: continues

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STORYBOARD

OUTRO

INSTITUTIONAL ENDING
(The same for all the subjects)

6



The symbol of the project appears around the child
Music: continues

6a



The logo iCare is now complete, it is also the answer of the starting question (who cares?)
Music: continues

6b



Final frame with the formal definition of the project, logos and links as necessary
Music: stops



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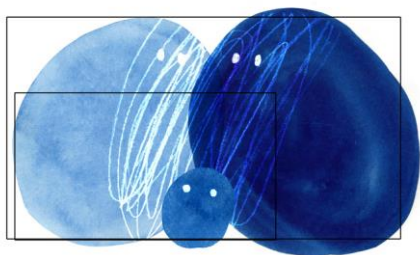


Characters design

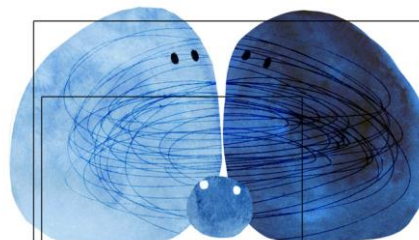
CHARACTER DESIGN

MAIN CHARACTERS

Colours



I: White eyes and strikethrough lines



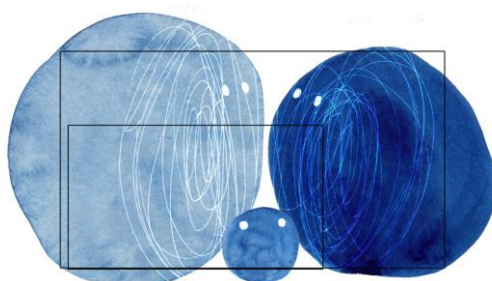
II: Black/dark blue eyes and strikethrough lines

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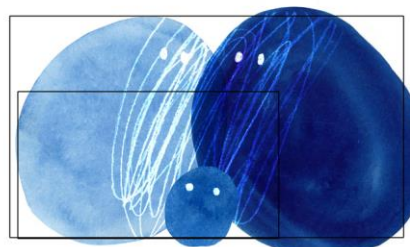


MAIN CHARACTERS

Forms



A: Rough Circle



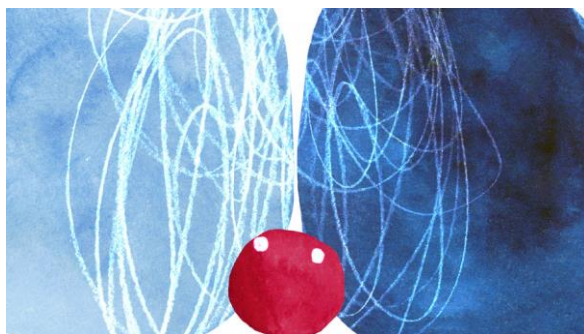
B: Rough Oval

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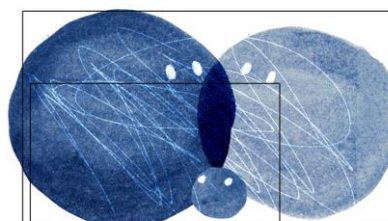
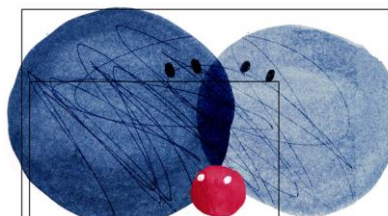
Yoge

MAIN CHARACTERS

Colours



Child red colour



Possibility of transparency between 2 parents characters

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Yoge

Timetable



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TIMELINE (dates) of ICARE Video

1. 1/7 – approval of illustrations and texts to include in video
2. 5/7 – delivery of 3 storyboards
3. 7/7 – approval of all 3 storyboards
4. 11/7 – illustrations, animation of the 1° video
5. 22/7 – delivery of the 1° video draft for approval
6. 25/7 – necessary updates and approval of the 1° video
7. 22/8 – delivery of three videos drafts for approval
8. 24/8 – final approval (*only small corrections and editings are allowed at this point of the project*)
9. Final editing and closure of the project will take a week after final approval of all three videos.

The timing is approximate.

Please consider that we are only able to work when having all necessary approvals.

We are not responsible for the late arrival of the approvals of the materials.

Kindest regards,
ALFALUMA Animation

Links to the videos

ICare project website:

<https://project-icare.eu/icare-videos/>

Law and Internet Foundation YouTube channel:

Video 1: <https://www.youtube.com/watch?v=dG4Spte1XFo;>

Video 2: <https://www.youtube.com/watch?v=e4lkfxj-rDE;>

Video 3: <https://www.youtube.com/watch?v=p5wrlkplaxo;>

Missing Children Europe YouTube channel:

Video 1: <https://www.youtube.com/watch?v=lt69-B4Bbbg;>

Video 2: <https://www.youtube.com/watch?v=UbEyQEivxPw;>

Video 3: <https://www.youtube.com/watch?v=mREZQBqD72c;>